



# Smart Buildings Exchange

## **SBX2021**

AUGUST 24-25, 2021





# SMART BUILDINGS CENTER

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August 24-25, 2021

[www.smartbuildingscenter.org](http://www.smartbuildingscenter.org)

## **ABOUT SMART BUILDINGS EXCHANGE**

A two-day conference connecting participants to the latest information and technologies in the smart buildings industry and showcasing smart city and building projects and initiatives in the U.S.

## **THE EXHIBITION**

The Smart Buildings Exchange (SBX) will host a boutique style exhibition highlighting industry leading vendors and sponsors that represent the Pacific Northwest vision for smart including the latest in smart building technologies and practices. Vendors will be placed directly in the conference common areas to allow for maximum attendee engagement and networking.

## **THE CONFERENCE**

Buildings are digitizing. Throughout the built environment, new technologies are connecting building systems and occupants in ways that generate confusion, opportunity, challenges and concerns over risks. From enabling buildings to perform for occupants and owners in previously unimaginable ways, to leveraging buildings to accelerate smart cities and electrification of transportation for a cleaner and healthier Earth, the opportunities are countless and exciting. The Smart Buildings Exchange brings together the key audiences to challenge the hype, bear witness to the innovation, and explore the business case for accelerating the adoption and commercialization of smart buildings technologies and practices.

### **For more information**

**Email:**

[brittany.quigley@neec.net](mailto:brittany.quigley@neec.net)

**Phone:**

206.391.3759



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## ATTRACTING THE AUDIENCE

Smart Buildings Exchange has a comprehensive marketing strategy to access the whole of the buildings industry, covering key markets in both the public and private sectors. It is designed to attract key market groups and decision makers while also raising the profile of sponsors and exhibitors and increasing the awareness of the Smart Buildings Exchange conference.

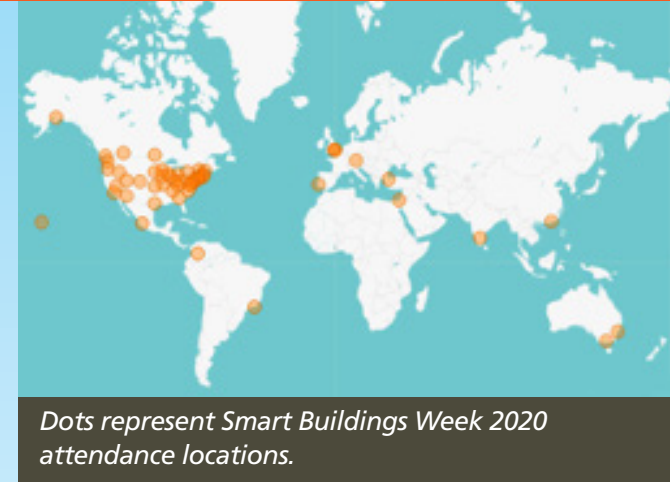
- SBX has a national and global reach, with previous events attracting attendees from 37 US states and 18 different countries.

## SMART BUILDINGS EXCHANGE WILL TARGET A BROAD SPECTRUM OF THE INDUSTRY INCLUDING:

- Consumers [Attendees]: Building Owners; Engineers; Architects; Building Operators/ Facilities staff; Large Tenants Policy Makers; Developers/Landlords; Asset Managers; Real Estate Brokers; Property Managers; Construction; Commissioning groups.
- Vendors [Exhibitors]: Utilities; Telecom; Companies who provide: IoT, Building Automation Systems, Mechanical Systems, Energy Management Systems, Data Analytics, Data Storage, Data Management & Cyber Security, Energy Storage, EV Integration, Lighting Controls, Transportation; BACnet, Voltage Optimization, Digital Energy Optimization, and Energy Services

## SBX2020 MARKETING CAMPAIGN

Our extensive marketing campaign includes a comprehensive approach of promotion through both internal and external contact lists and will include website promotion, blog posts, social media, and cross-marketing campaigns through a broad spread of industry and market verticals as well as partnerships with key industry associations.



### For more information

Email:

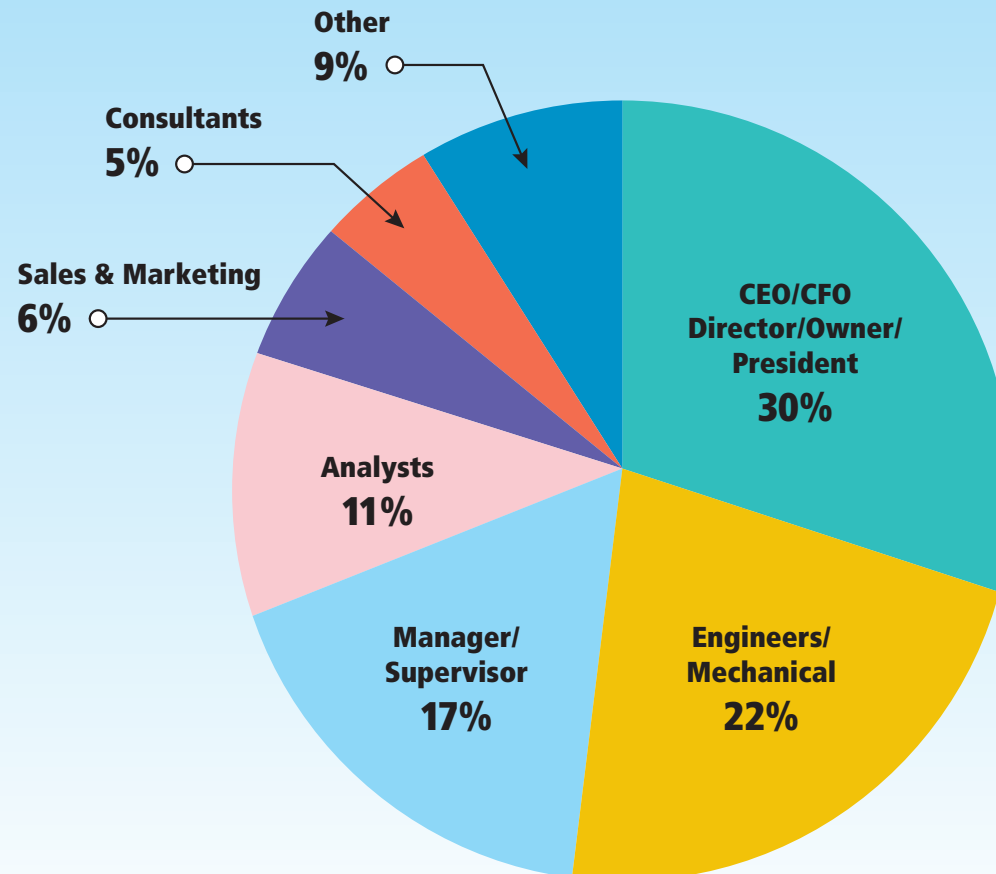
[brittany.quigley@neec.net](mailto:brittany.quigley@neec.net)

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## AUDIENCE PROFILE

SBX2021 will draw from and expand on the community already engaged with the Smart Buildings Center. Since its formation in 2017, the Smart Buildings Center has attracted a large, diverse audience to its events.



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## SPONSORSHIP OPPORTUNITIES

Join the growing list of already committed financial sponsors for SBX 2021.

*Thank you to our event sponsors!*



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Email:

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Sponsorship levels between \$2,500 and \$15,000 are available. Beyond high visibility in marketing and day-of-event material, individual sponsor benefits can be crafted depending on sponsorship level.

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