



# Smart Buildings Exchange **SBX2022**

AUGUST 22-24, 2022 | SEATTLE | WASHINGTON (VIRTUAL AND IN-PERSON)





**SMART  
BUILDINGS  
CENTER**

**SBX2022**

August 22-24, 2022

[www.sbxconference.org](http://www.sbxconference.org)

## **ABOUT SMART BUILDINGS EXCHANGE**

A two-day conference connecting participants to the latest information and technologies in the smart buildings industry and showcasing smart city and building projects and initiatives in the U.S.

## **THE CONFERENCE**

Throughout the built environment, new technologies are connecting building systems and occupants in ways that generate new and exciting opportunities. From enabling buildings to perform for occupants and owners in previously unimaginable ways, to leveraging buildings to accelerate smart cities and the clean energy transition for a cleaner and healthier planet, the opportunities are countless and inspiring. Current technology and know-how allow buildings to communicate to those who own and manage them, those who occupy them, and to the utility system that provides them with energy services. The Smart Buildings Exchange brings together the key audiences to challenge the hype, bear witness to the innovation, and explore the business case for accelerating the adoption and commercialization of smart buildings technologies and practices.

## **THE VENUE**

SBX 2022 will use a hybrid conference format. A limited number of live in-person sessions in Seattle will wrap around two days of dynamic virtual sessions, accessible to a world-wide audience.

### **FOR MORE INFORMATION**

Email: [stan.price@smartbuildingscenter.org](mailto:stan.price@smartbuildingscenter.org)

## SBX2022 WILL TARGET A BROAD SPECTRUM OF THE INDUSTRY

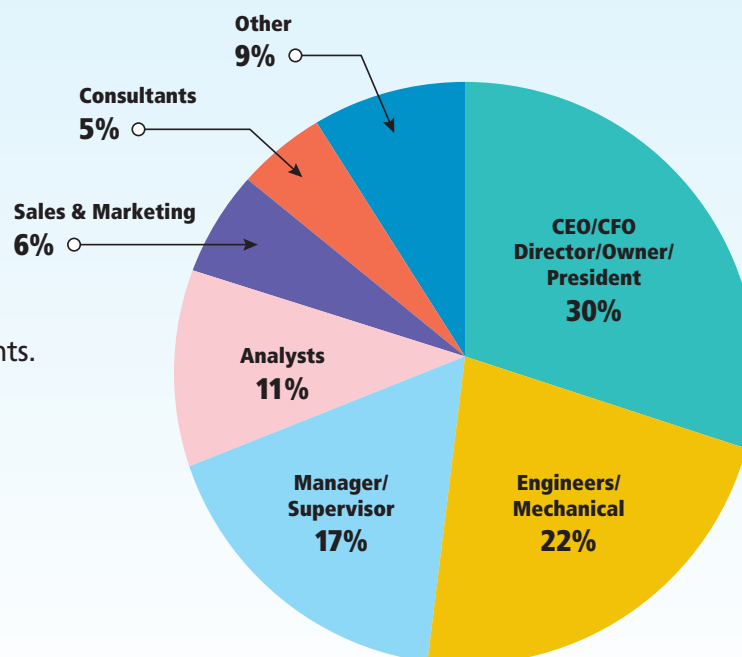
The conference target audience will be building developers/owners/managers, engineers, architects, building operators, utilities, energy services providers, technology companies, policy-makers/influencers, asset managers, and companies that provide IoT products/services, building automation systems, mechanical and lighting systems, cybersecurity professionals, and EV integration.

## SBX2022 MARKETING CAMPAIGN

Using the demonstrated outreach and partner marketing strategy that drew more than 1,000 registrants to SBX2021, we will use our extensive direct marketing lists along with website promotion, blog posts, and social media with a goal to exceed the registration numbers from SBX2021.

## AUDIENCE PROFILE

SBX2022 will draw from and expand on the community already engaged with the Smart Buildings Center. Since its formation in 2017, the Smart Buildings Center has attracted a large, diverse audience to its events.



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## **SPONSORSHIP PACKAGES**

SBX2022 is actively seeking event sponsors that support the conference goal of increased market awareness and commercialization of smart buildings technologies and practices.

### **Title Sponsor (1 total) .....\$15,000**

- Top line acknowledgment in all marketing material and at event
- Representative delivers conference welcome remarks at both in-person and virtual session
- Exclusive use of VIP room at in-person conference site
- Dedicated session on topic of choice for plenary session of the conference
- Marketing table at in-person conference event
- Seat on the conference planning committee

### **Gold Sponsor .....\$7,500**

- Acknowledgment in all marketing material and at event
- Opportunity to have representative in at least 2 conference panel sessions
- Marketing table at in-person conference event
- Seat on the conference planning committee

### **Silver Sponsor.....\$3,500**

- Acknowledgment in all marketing material and at event
- Opportunity to have representative in at least 1 conference panel session
- Marketing table at in-person conference event
- Seat on the conference planning committee

### **Bronze Sponsor .....\$1,000**

- Acknowledgment in all marketing material and at event
- Opportunity to have representative moderate at least 1 conference panel session

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