



**SMART
BUILDINGS
CENTER**

Smart Buildings Exchange **SBX2023**

AUGUST 15-17, 2023 | SEATTLE | WASHINGTON (VIRTUAL AND IN-PERSON)





SBX2023

August 15-17, 2023

www.sbxconference.org

ABOUT SMART BUILDINGS EXCHANGE

A three-day conference connecting participants to the latest information and technologies in the smart buildings industry and showcasing smart buildings projects and initiatives in the U.S.

THE CONFERENCE

Commercial and institutional buildings face a myriad of challenges. Post-Covid work life seems to have made flexible occupancy patterns a permanent feature. More than ever, employee recruitment and retention requires employers to provide excellence in human comfort, health and wellness, and physical and cyber security. Sustainability and the elimination of carbon emissions are pressing expectations of both the market and government regulators. With all of this, time honored requirements for business productivity and return on investment have never been more important. SBX 2023 is the conference where today's practical applications of smart building technology and practices are showcased to help those who live and breathe the built environment solve those challenges for their buildings.

THE VENUE

SBX 2023 will use a hybrid conference format. A one-day in-person event will showcase national thought leaders in the smart buildings market. This day will be paired with two days of virtual sessions highlighting successful deployment of smart building strategies that can help building developers, owners, and managers achieve better and smarter outcomes - in new construction, substantial renovation, or simple retrofit.

FOR MORE INFORMATION

Email: stan.price@smartbuildingscenter.org

SBX2023 WILL TARGET A BROAD SPECTRUM OF THE INDUSTRY

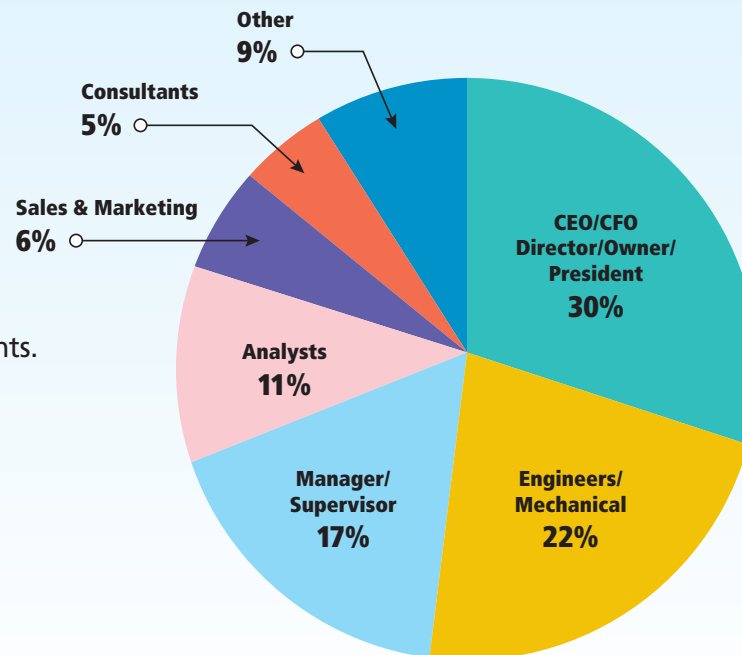
The conference target audience will be building developers/owners/managers, engineers, architects, building operators, utilities, energy services providers, technology companies, policy-makers/influencers, asset managers, and companies that provide IoT products/services, building automation systems, mechanical and lighting systems, cybersecurity professionals, and EV integration.

SBX2023 MARKETING CAMPAIGN

Using the demonstrated outreach and partner marketing strategy that drew more than 1,000 registrants to both SBX2021 and SBX 2022, we will use our extensive direct marketing lists along with website promotion, blog posts, and social media with a goal to exceed the registration numbers from the previous two conferences.

AUDIENCE PROFILE

SBX2023 will draw from and expand on the community already engaged with the Smart Buildings Center. Since its formation in 2017, the Smart Buildings Center has attracted a large, diverse audience to its events.



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SPONSORSHIP PACKAGES

SBX2023 is actively seeking event sponsors that support the conference goal of increased market awareness and commercialization of smart buildings technologies and practices.

Gold Sponsor \$7,500

- Acknowledgment in all marketing material and at event
- Opportunity to have representative in at least 2 conference panel sessions
- Marketing table at in-person conference event
- Seat on the conference planning committee

Silver Sponsor..... \$3,500

- Acknowledgment in all marketing material and at event
- Opportunity to have representative in at least 1 conference panel session
- Marketing table at in-person conference event
- Seat on the conference planning committee

Bronze Sponsor \$1,000

- Acknowledgment in all marketing material and at event
- Opportunity to have representative moderate at least 1 conference panel session

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